

## **COOKIE POLICY**

### **Cookie information**

We use cookies on our website.

#### **What is a cookie?**

A cookie is a small piece of information consisting of letters and numbers that our website sends to your browser in order to save certain settings, facilitate the use of our website, and help us collect relevant statistical information about our visitors.

Therefore, cookies do not contain personal information and cannot be used to identify individual users. They contain a unique identifier—a secret, randomly generated string of numbers—that is stored on your device.

By collecting information, cookies remember user preferences, thereby enhancing the user experience.

Cookies can be "persistent" or "temporary." Persistent cookies are stored by the browser until a specified date, unless the user deletes them earlier, while temporary cookies are not stored by the browser and are automatically deleted when the browser is closed.

You can configure the use of cookies in your browser at any time; instructions for doing so can be found in the browser's Help section.

#### **Why do we use cookies?**

The purpose of using cookies is

- to record visitor settings and usage habits (e.g., time spent on the website) to facilitate navigation on the site and thus make it easier to use the website,
- to improve our website,
- to enhance the customer's user experience,
- to collect statistics for personalized website use.

#### **What types of cookies do we use?**

The innogold.hu website uses first-party cookies and third-party cookies.

First-party cookies are technical, session, persistent, and functional cookies:

Technical cookies are essential for the website to function properly. They enable navigation between different parts of the website and the use of certain functions.

Session cookies (session-id) are temporary cookies that allow you to navigate the website quickly and easily while browsing. Without accepting them, the website or parts of it may not appear or may appear incorrectly.

Persistent cookies exceed the duration of a single browsing session and remain in your browser for a specified period of time after the session (unless you delete the cookies).

Functional cookies detect and store information such as the device you used to open the website in order to improve your user experience. These cookies do not track your activity on other websites.

#### Analytical or performance cookies:

These help us to distinguish between visitors to the website and collect data on how visitors behave on the website. For example, we use these cookies to ensure that the website remembers your login when you request it. They do not collect information that can identify you; the data is stored in aggregate and anonymously. (e.g., Google Analytics)

#### Targeted or advertising (marketing) cookies:

These enable websites to provide you with information (marketing) that is most relevant to your interests. This requires your express consent. These cookies collect detailed information about your browsing habits.

#### Third-party cookies

Some of our pages also feature content from external providers, such as Facebook.

In order to display this third-party content, you must accept the terms and conditions of the respective provider, including their use of cookies. The Székesfehérvár Regional Enterprise Development Foundation has no influence over these terms and conditions.

The cookies we use do not collect data that could reveal your personal identity and therefore do not allow us to identify you.

Our website may contain links to other websites that are not owned or operated by the Székesfehérvár Regional Enterprise Development Foundation (third-party content, links, and plugins). The Székesfehérvár Regional Enterprise Development Foundation is not responsible for the privacy practices of these websites.

#### How can you give your consent?

When you visit the Székesfehérvár Regional Enterprise Development Foundation website for the first time, a cookie banner will appear. By closing the banner or continuing to browse the website, you consent to the use of cookies as described in the cookie policy, unless you have modified your browser settings to reject cookies.

### How to reject cookies?

You can revoke your consent at any time by adjusting your browser settings. These settings can usually be found in the "Options" menu of your browser. The following links may be useful for understanding the settings (or more information can be found in the "Help" menu of your web browser):

- [Managing cookies in Internet Explorer](#)
- [Managing cookies in Firefox](#)
- [Managing cookies in Chrome](#)
- [Managing cookies in Safari](#)

### Legal background and legal basis for cookies:

The background to data processing is provided by the provisions of Act CXII of 2011 on the right to self-determination and freedom of information (Infotv.) and Act CVIII of 2001 on certain issues of electronic commerce services and information society services. The legal basis for data processing is your consent in accordance with Section 5 (1) (a) of the Infotv.

Please note that this website is designed to work with cookies, so disabling them partially or completely may affect the usability of this website and prevent interactive communication. The settings can be changed at any time.